

Hamilton Road Loyalty Cards

Shop Local Loyalty Cards Program

The Hamilton Road BIA recently launched the Loyalty Card program to promote shopping inside the BIA's limits in the neighbourhood and beyond.

While shopping on Hamilton Road, customers carry their loyalty card. Customers receive one sticker for every purchase they make.

How does it work?

- Loyalty cards will be distributed as promotional items through Hamilton Road BIA's events and giveaways.
- Customers can continue their spending inside BIA borders by redeeming their card for \$20 worth of Hambucks either in-person at the HRBIA office or online after it is full.
- Customers will be encouraged to redeem HamBucks through your establishment
- As customers utilize the loyalty cards at your business, they will have the opportunity to explore your offerings, experience your excellent service, and potentially become loyal patrons in the future.
- We will actively distribute the loyalty cards through our extensive marketing channels, including social media, local events, and collaborations with community organizations.

Distributing Stickers for Cards

Hamilton Road businesses will be provided with custom branded HRBIA stickers to give to customers who present their loyalty cards when making a purchases. Stacks of loyalty cards will be distributed at HRBIA businesses to encourage your customers to start collecting stickers.

Redemption of Loyalty Cards

Present your full loyalty card at the Hamilton Road BIA office and we will trade the full cards for \$20.00 of Hambucks.



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Why Join?

By joining the Shop Local Loyalty Cards program your business will benefit from:

- It's free!
- Increased visibility
- Customer traffic
- Sales growth
- Unique marketing opportunity
- Attracts local customers

Builds Customer Loyalty

The Hamilton Road BIA will distribute a thousand loyalty cards to the neighbourhood. Customers will keep returning to the businesses they know they can collect stickers so it might as well be yours!

Cash in on this great opportunity by participating in sticker distribution for the Hamilton Road Shop Local Loyalty Cards at your business!

Contact Info

548-688-4242

communications@hamroad.com

596-B Hamilton Road, London, ON.



Where to Collect Stickers?



Store 1

549 Hamilton Road
519 860-4009

Store 1

549 Hamilton Road
519 860-4009

Store 1

549 Hamilton Road
519 860-4009

Store 2

411 Hamilton Road
519-204-8061

Store 2

411 Hamilton Road
519-204-8061

Store 2

411 Hamilton Road
519-204-8061

Store 3

440 Hamilton Road
226-224-2291

Store 3

440 Hamilton Road
226-224-2291

Store 3

440 Hamilton Road
226-224-2291

Store 4

709 Hamilton Road
519-204-8061

Store 4

709 Hamilton Road
519-204-8061

Store 4

709 Hamilton Road
519-204-8061

Store 5

432 Hamilton Road
647- 562-5650

Store 5

432 Hamilton Road
647- 562-5650

Store 5

432 Hamilton Road
647- 562-5650

Store 6

379 Hamilton Road
226-637-1997

Store 6

379 Hamilton Road
226-637-1997

Store 6

379 Hamilton Road
226-637-1997

Store 7

596 Hamilton Road
226-984-7642

Store 7

596 Hamilton Road
226-984-7642

Store 7

596 Hamilton Road
226-984-7642

Be sure to check our website
<https://www.hamroad.com/where-to-spend/>
for updated list!