

# **Hamilton Road Loyalty Cards**

#### **Shop Local Loyalty Cards Program**

The Hamilton Road BIA recently launched the Loyalty Card program to promote shopping inside the BIA's limits in the neighbourhood and beyond.

While shopping on Hamilton Road, customers carry their loyalty card. Customers receive one sticker for every purchase they make.

#### How does it work?

- Loyalty cards will be distributed as promotional items through Hamilton Road BIA's events and giveaways.
- Customers can continue their spending inside BIA borders by redeeming their card for \$20 worth of Hambucks either in-person at the HRBIA office or online after it is full.
- Customers will be encouraged to redeem HamBucks through your establishment
- As customers utilize the loyalty cards at your business, they will have the opportunity to explore your offerings, experience your excellent service, and potentially become loyal patrons in the future.
- We will actively distribute the loyalty cards through our extensive marketing channels, including social media, local events, and collaborations with community organizations.

### **Distributing Stickers for Cards**

Hamilton Road businesses will be provided with custom branded HRBIA stickers to give to customers who present their loyalty cards when making a purchases. Stacks of loyalty cards will be distributed at HRBIA businesses to encourage your customers to start collecting stickers.

### **Redemption of Loyalty Cards**

Present your full loyalty card at the Hamilton Road BIA office and we will trade the full cards for \$20.00 of Hambucks.



# **Hamilton Road Loyalty Cards**

## Why Join?

By joining the Shop Local Loyalty Cards program your business will benefit from:

- It's free!
- Increased visibility
- Customer traffic
- Sales growth
- Unique marketing opportunity
- Attracts local customers

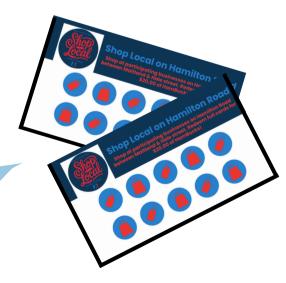
## **Builds Customer Loyalty**

The Hamilton Road BIA will distribute a thousand loyalty cards to the neighbourhood. Customers will keep returning to the businesses they know they can collect stickers so it might as well be yours!

Cash in on this great opportunity by participating in sticker distribution for the Hamilton Road Shop Local Loyalty Cards at your business!

### **Contact Info**

548-688-4242 communications@hamroad.com 596-B Hamilton Road, London, ON.



## Where to Collect Stickers?



#### Store 1

549 Hamilton Road 519 860-4009

#### Store 2

411 Hamilton Road 519-204-8061

#### Store 3

440 Hamilton Road 226-224-2291

#### **Store 4**

709 Hamilton Road 519-204-8061

#### Store 5

432 Hamilton Road 647- 562-5650

#### Store 6

379 Hamilton Road 226-637-1997

#### Store 7

596 Hamilton Road 226-984-7642

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549 Hamilton Road 519 860-4009

#### Store 2

411 Hamilton Road 519-204-8061

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#### Store 7

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Be sure to check our website https://www.hamroad.com/where-to-spend/for updated list!